

Each season, your ad will be seen by approximately 3,000 arts supporters in Tallahassee!

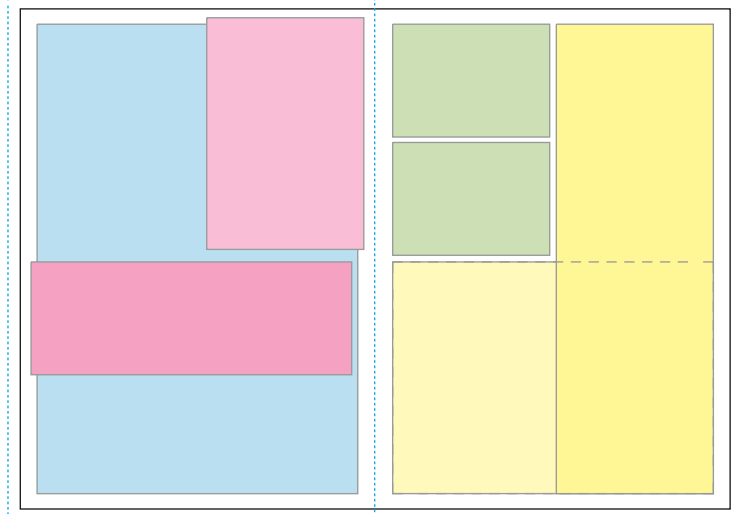
This Advertising Contract is entered into between The Tallahassee Community Chorus, Inc., herein referred to as "Chorus" and

_____, herein referred to as "Advertiser." The Advertiser agrees to pay in full for the advertisement (Ad) checked below and submit camera-ready artwork or a high-resolution JPEG, EPS, or PDF file to the Chorus or Chorus member listed below. For an additional \$35, the Chorus will prepare the photo-ready ad copy with your wording.

SPECIAL NOTE FOR 2021-2022 SEASON: If your business has been doing well, please consider supporting us with an additional 20% on your ad price. Every bit helps support your local arts!

Deadline for submission: October 11, 2021. Both parties agree to place the advertisement in the Chorus program according to the size, options and price checked below:

This diagram shows possible ad size options in proportion to the 8.5" x 11" page. The colors correspond to sizes in the table below. The cyan dotted line represents the one full-page color ad with bleed (8.875" x 11.375") that appears on the back cover. Contact Cindy Huffman, Advertising Director, for availability.



Advertisement Size Options	Horizontal (Width by Height)	Vertical (Width by Height)	Price	Select "✓"
Full Page - color	N/A	7.75" x 10.25"	\$650	
Full Page - b/w	N/A	7.75" x 10.25"	\$480	
Half Page - color	7.75" x 5.0625"	3.8125" x 10.25"	\$350	
Half Page - b/w	7.75" x 5.0625"	3.8125" x 10.25"	\$240	
Quarter Page - color	7.75" x 2.47"	3.8125" x 5.0625"	\$300	
Quarter Page - (b/w)	7.75" x 2.47"	3.8125" x 5.0625"	\$180	
Eighth Page* - color	3.8125" x 2.47"	N/A	\$250	
Eighth Page* - (b/w)	3.8125" x 2.47"	N/A	\$125	
Yes! Please add an additional 20% to support local arts during the 2021-2022 season.				

NOTE: These sizes allow for a 1/16" (.0625") margin between ads and a 3/8" (.375") margin from the page edge. See diagram. Please provide ad copy as high-res image suitable for printing (300 dpi at actual size) in a JPEG, EPS, or PDF file. **There is an additional \$35 fee for ads that need to be re-sized to meet these specifications.**

*Business cards may need to be resized to fit eighth page specifications.

Date of Contract: _____ Chorus Member: _____

Advertising Business: _____

Advertiser Contact: FIRST _____ LAST _____

Advertiser Address: _____

Advertiser Email: _____ Advertiser Phone: (_____) _____

Advertiser Signature: _____ Amount Paid: \$ _____

Payment Type: Cash Check* VISA MasterCard Discover (American Express *not* accepted.)

Credit Card #: _____ Cardholder Zip Code: _____

Name on Card: _____ Expiration Date (MM/YY): _____ CVV code (3-digits on back): _____

*Please make checks payable to Tallahassee Community Chorus. Mail payment with a copy of this contract to the Chorus address below.

For questions regarding ads or to send ad copy, please email Cindy Huffman, Advertising Director, at programads@tcchorus.org. We hope to see you at our upcoming concerts! We appreciate your support!